

<b>Contract #</b>		<b>322731</b>
Schedule Dates	10/23/12-10/29/12	
Advertiser	Democratic Congressional Campaign Committee (	
Agency	Great American Media (3571)	
Product	Political - Issue (1068)	
Brand	ISSI/DCCC (76030)	
Salesperson	Telerep/Washington DC, Washington DC (1040)	
Sales Office	Telerep/Washington DC	
Buyer Name	GILROY, MAURA	
Phone/Fax	/	
CPE	1193	
Account Types	National/Political	
Billing Type	Standard	
Comments	DCCC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE	
<p><b>WPXI</b> 4145 Evergreen Road Pittsburgh, PA 15214</p> <p>Great American Media 1010 Wisconsin Avenue Washington, DC 20007</p>		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	4:58A- Channel 11 News 5am	3		x	x	x	x	x	x	3	\$300.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530A/1	7/18/12
2.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	5:29A- Channel 11 News 5:30am	3	x	x	x	x	x	x	x	3	\$400.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6A/2	7/18/12
3.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	5:29A- Channel 11 News 5:30am	1								1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 530-6A/3	7/18/12
8.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	9A- Today Show 9a				1	1	1	1		4	\$400.00	\$1,600.00	Pittsburgh (WPXI)	TODAY 9-10A/8	7/18/12
9.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	9A- Today Show 9a				1					1	\$400.00	\$400.00	Pittsburgh (WPXI)	TODAY 9-10A/9	7/18/12
10.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6A- 8A (EST)						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/10	7/18/12
11.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A- 10:30A (EST)						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/11	7/18/12
12.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	5:30A- 8A (EST)						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	SUN NEWS 530A- 8A/12	7/18/12
13.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A- 10A/13	7/18/12
14.0	Revised Line / Spot	10/28/12-10/26/12	4	:30	10A- Ellen					x	x	x	x				Ellen/14	7/18/12	
14.1	Normal Line / Spot	10/29/12-10/26/12	4	:30	10A- Ellen					x	x	x	x	2	\$350.00	\$700.00	Pittsburgh (WPXI)	Ellen/14	10/9/12
16.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	11A- Anderson					x	x	x	x	3	\$275.00	\$825.00	Pittsburgh (WPXI)	ANDERSON/16	7/18/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Comments:
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**Contract #****322731**

10/23/12-10/29/12

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

<b>Pittsburgh (WPXI)</b>	
Broadcast Month	Spots
Oct. 2012	65
Nov. 2012	18
<b>Grand Total:</b>	<b>83</b>
<b>Rate</b>	
\$44,775.00	
\$12,550.00	
<b>\$57,325.00</b>	

<b>Pittsburgh (WPXI)</b>	
Broadcast Month	Spots
Oct. 2012	65
Nov. 2012	18
<b>Grand Total:</b>	<b>83</b>
<b>Rate</b>	
\$44,775.00	
\$12,550.00	
<b>\$57,325.00</b>	

**WPXI**  
4145 Evergreen Road  
Pittsburgh, PA 15214

**WPXI**  
Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007



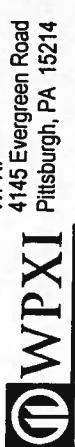
Democratic Congressional Campaign Committee (Entered By Co-OP Headline # Demo)  
Great American Media (3571) Political - Issue (1068)  
155/DCCC (76030) Telerep/Washington DC, Washington DC (1040)  
Telerep/Washington DC GILROY, MAURA /  
CPE 1193 Account Types National/Political  
Comments Standard  
DCCC 10/23 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DEMOCRATIC CONGRESSIONAL  
CAMPAIGN COMMITTEE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11A- Anderson	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON/17	7/18/12
18.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	11:59A- Channel 11 News	3	X	X	X	X				3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	NOON NEWS/18	7/18/12
19.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11:59A- Channel 11 News	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/19	7/18/12
20.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	12:30P- The Doctors	3	X	X	X	X				3	\$275.00	\$825.00	Pittsburgh (WPXI)	DOCTORS/20	7/18/12
21.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	1:30P- Today Show 130P	3	X	X	X	X				3	\$275.00	\$825.00	Pittsburgh (WPXI)	TODAY 130-230P/21	7/18/12
22.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	1:30P- Today Show 130P	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY 130-230P/22	7/18/12
23.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	2:30P- Who Wants To Be A Millionaire	3	X	X	X	X				3	\$275.00	\$825.00	Pittsburgh (WPXI)	MILLIONAIRE/23	7/18/12
24.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	2:59P- Days Of Our Lives	3	X	X	X	X				3	\$500.00	\$1,500.00	Pittsburgh (WPXI)	DAYS/24	7/18/12
25.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	2:59P- Days Of Our Lives	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)	DAYS/25	7/18/12
26.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	10A- MEET THE PRESS	2								2	\$3,600.00	\$7,200.00	Pittsburgh (WPXI)	MEET THE PRESS/26	7/18/12
27.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	4P- Judge Judy 4P	3	X	X	X	X				2	\$40.00	\$800.00	Pittsburgh (WPXI)	JUDY 4-430P/27	7/18/12
27.0.1	Closed Preempt	10/23/12															Pittsburgh (WPXI)	Political/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Accepted-Station:
Date:	Date: Canfield, NS.

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WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

WPXI

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

Contract # 322731

By Broadcast Month	Spots	Rate
Oct. 2012	65	\$44,775.00
Nov. 2012	18	\$12,550.00
<b>Grand Total:</b>	<b>83</b>	<b>\$57,325.00</b>

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

<b>Pittsburgh (WPXI)</b>		<b>Rate</b>
<b>By Broadcast Month</b>	<b>Shows</b>	
Oct. 2012	65	\$44,775.00
Nov. 2012	18	\$12,550.00
<b>Grand Total:</b>	<b>83</b>	<b>\$57,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Length	Run Times					SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	4p- Judge Judy	4p				1								\$400.00		Pittsburgh (WPXI)	JUDY 4-430P/28	7/18/12
28.0.1	Closed Preempt	10/29/12																		Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	
29.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	4:29p- Judge Judy	430p				3	X	X	X	X		3		\$500.00		Pittsburgh (WPXI)	JUDY 43-5P/29	7/18/12
30.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	4:29p- Judge Judy	430p				1							\$500.00		Pittsburgh (WPXI)	JUDY 43-5P/30	7/18/12	
30.0.1	Closed Preempt	10/29/12																	Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage		
31.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	SP- 5:30P (EST)					6	X	X	X	X		5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 5-530P/31	7/18/12	
31.0.1	Closed Preempt	10/23/12																	Pittsburgh (WPXI)	Political/Exception -		
32.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	SP- 5:30P (EST)					2						2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/32	7/18/12	
33.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	5:30P- 6P (EST)					6	X	X	X	X		6	\$800.00	\$4,800.00	Pittsburgh (WPXI)	NEWS 530-6P/33	7/18/12	
34.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:30P- 6P (EST)					2						2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 530-6P/34	7/18/12	
36.0	Revised Line / Spot	10/29/12-10/29/12	4	:30	5:58P- Channel 11 News At 6pm	11P				2									Pittsburgh (WPXI)	NEWS 5-530P/35	7/18/12	

## CONFIRMATION CONTRACT

Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_

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WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Contract # 322731

Schedule Dates 10/23/12-10/29/12

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

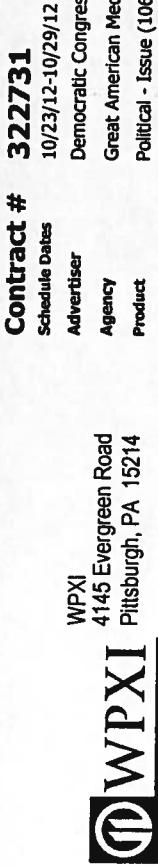
Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

<b>Pittsburgh (WPXI)</b>		<b>Rate</b>
<b>By Broadcast Month</b>	<b>Seats</b>	
Oct. 2012	65	\$44,775.00
Nov. 2012	18	\$12,550.00
<b>Grand Total:</b>	<b>83</b>	<b>\$57,325.00</b>

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:58P- CHANNEL 11 News At 6pm M-F		1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-6:30P/36	10/9/12
37.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	6:30P- NBC NIGHTLY NEWS	3								3	\$2,100.00	\$6,300.00	Pittsburgh (WPXI)	NITELY NEWS/37	7/18/12
38.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6:30P- NBC NIGHTLY NEWS		1							1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NITELY NEWS/38	7/18/12
45.0	Normal Line / Prime	10/25/12-10/25/12	5	:30	10P- Rock Center with Brian Williams 10-11P										\$2,000.00	\$2,000.00	ROCK CENTER 10-11P/		7/18/12
45.0.1	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Pre emp/Spot	
46.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	7P- 7:30P (EST)									1	\$675.00	\$675.00	Pittsburgh (WPXI)	HOLD FOR BETTIS 7-730P/46	7/18/12
48.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	10:58P- CHANNEL 11 NEWS AT 11P	1								1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/48	7/18/12
49.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	10:58P- CHANNEL 11 NEWS AT 11P									1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/49	7/18/12
50.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	11:35P- 12:05A (EST)									1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS AFTER FB 1135-1205A/50	7/18/12
51.0	Normal Line / Spot	10/29/12-10/26/12	4	:30	11:34P- TONIGHT SHOW	5								5	\$675.00	\$3,375.00	Pittsburgh (WPXI)	TONIGHT/51	7/18/12
52.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11:34P- TONIGHT SHOW									1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT/52	7/18/12

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1010 Wisconsin Avenue  
Washington, DC 20007

**Contract #** **322731**  
**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Democratic Congressional Campaign Committee (Great American Media (3571))  
**Agency** Political - Issue (1068)  
**Product** ISS/DCCC (76030)  
**Brand** Telerep/Washington DC, Washington DC (1040)



Salesperson Telerep/Washington DC  
 Sales Office Telerep/Washington DC  
 Buyer Name GILROY, MAURA  
 Phone/Fax /  
 CPE 1193  
 Account Types National/Political  
 Billing Type Standard  
 Comments DCCC 10/23  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DEMOCRATIC CONGRESSIONAL  
 CAMPAIGN COMMITTEE

		<b>Pittsburgh (WPXI)</b>	
		By Broadcast Month	Spots
Oct.	2012	65	\$44,775.00
Nov.	2012	18	\$12,550.00
<b>Grand Total:</b>		<b>83</b>	<b>\$57,325.00</b>

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53.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE						1		1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	SNL/53	7/18/12	
54.0	Normal Line / Prime	10/26/12-10/26/12	3	:30	9P- Grimm 9-10P						1			\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	GRIMM 9-10P/	7/18/12	
54.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Preempt/Spot -	7/18/12
55.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	4:58A- Channel 11 News		1							1	\$30.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/55	7/18/12
56.0	Normal Line / Spot	10/23/12-10/23/12	10	:30	9A- 10A (EST) Sam						1		1	\$0.00	\$0.00	Pittsburgh (WPXI)	Due to Technical Error, spot ran twice	10/24/12	
57.0	MFG For 27.0, 31.0, 1 / Spot	10/29/12-10/29/12	3	:30	4P- SP (EST)						1			\$60.00	\$60.00	Pittsburgh (WPXI-ALT1)	NEWS 4-SP/29 & 31-MFG	10/29/12	
57.1	MFG For 27.0, 31.0, 1 / Spot	10/29/12-10/29/12	3	:30	4P- SP (EST)						2			\$60.00	\$120.00	Pittsburgh (WPXI)	NEWS 4-SP/27 & 31-MFG	10/30/12	
58.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	4:30P- 5P (EST)						1					Pittsburgh (WPXI-ALT1)	10/29/12		
58.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4:30P- 5P (EST)						1			\$50.00	\$500.00	Pittsburgh (WPXI)		10/30/12	

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Comments:
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